



Final Timetable

Date	Time	Activity Location	
3-Sep	09:00	Registration & coffee	
			Introductory speeches
			Ricardo Rodrigues, Chair of SRRNet Conference in Covilhã
			Emerson Mainardes, Chair of SRRNet Conference in Covilhã
			David Crowther, SRRNet President
			Shahla Seifi, SRRNet Conferences Chair
	10:00 – 11:00	Opening Ceremony Anf. 7.21	
	11:00 – 12:30	Parallel Session 1 Classrooms	
	12:30 – 14:00	Lunch	
	14:00 – 15:00	Keynote speech (I) Anf. 7.21	<i>“AI: A balanced view”</i> David Crowther
4-Sep	15:00 – 15:30	Afternoon tea & coffee	
	15:30 – 17:00	Parallel Session 2 Classrooms	
	18:00	Social Visit	Regional snack, with a musical performance at <i>New Hand Lab</i>
	9:00 – 10:30	Parallel Session 3 Classrooms	
	10:30 – 11:00	Coffee Break	
	11:00 – 12:00	Keynote speech (II) Anf. 7.21	<i>“Social Responsibility at Banco BPI: A practical approach”</i> João Pedro Oliveira e Costa, CEO of BPI Bank
	12:00 – 12:30	Publications from the conference Anf. 7.21	
	12:30 – 14:00	Lunch	
	14:00 – 15:30	Parallel Session 4 Classrooms	
	15:30 – 16:00	Afternoon tea & coffee	
	16:00 – 16:30	Meet the editors Anf. 7.21	
	19:30	Conference Dinner	Hotel Covilhã Dona Maria, Affiliated by Meliá



Date	Time	Activity	
5-Sep	9:00 – 10:30	Parallel Session 5 Classrooms	
	10:30 – 11:00	Coffee Break	
	11:00 – 12:30	Symposium Anf. 7.21	<i>"Is net zero achievable?"</i> Sa'rah Alhouti, USA Ovidiu Moisesescu, Romania Dina Abdallah, Kuwait
	12:30 – 13:00	Closing ceremony Anf. 7.21	Shahla Seifi, SRRNet Conferences Chair David Crowther, SRRNet President Arminda do Paço, Chair of SRRNet Conference in Covilhã Next conference invitations
	13:00 – 14:00	Lunch	
	15:00	Social Visit	Guided tour to the Wool Museum
6-Sep	09:30 – 14:00	Sightseeing Tour	Historical Village of Sortelha and Quinta dos Termos Winery

New Hand Lab

Address: Rua Mateus Fernandes – Travessa do Ranito, 6200-521 Covilhã

Wool Museum

Address: Rua Marquês d'Ávila e Bolama, 36, 6201-001 Covilhã

Conference Dinner

Hotel Covilhã Dona Maria, Affiliated by Meliá

Address: Alameda Pêro da Covilhã, 6200-507 Covilhã



Parallel Session 1

Wed 3 Sept 11.00 – 12.30

Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
Anf. 7.20	Room no. 7.17	Room no. 7.18	Room no. 7.19	Room no. 7.19A	Room no. 7.11
Chair: Esther Ortiz-Martinez	Chair: Lin Woon Leong	Chair: Jacob A. Massoud	Chair: Franklin Nnaemeka Ngwu	Chair: Helena Maria Santos de Oliveira	Chair: Salvador Marín-Hernández
<i>Giving Meaning to Data: How Ethical Leadership Shapes Responsible Innovation in a Benefit Corporation</i> Giulia Pascuzzi, Valeria Pasculli & Grazia Murtarelli	<i>Banks stakeholders perceptions about corporate governance mandatory and voluntary transparency</i> Walter Daniel Ovelar Fernández	<i>Holistic model for sustainable CSR: Preston's Integrated Sustainable CSR Model</i> Margaretha J Preston & Henk Kloppers	<i>Impact of surgical volume on the liquid results of Portuguese hospitals</i> Daniel Isidoro Martins	<i>Disruptive Retail Technologies for Sustainability: Effects of Service Robot Advertising Modality on Consumer Responses</i> Lana Beikverdi, Niklas Eriksson, Christa Tigerstedt, Kristoffer Kuvaja Adolfsson & Dennis Biström	<i>Place brand identity as a representation of territorial sustainability commitment. The case of Poland</i> Piotr Dzik
<i>The Balance of Powers between Directors, Shareholders, and External Auditors in Anglophone West African Countries – The Ethical Dilemma</i> Emeka Chiedozie & Victor Edidiagbonya	<i>Transparency and Stakeholder Trust: A New Lens on Iberian Corporate Governance</i> Maria Elisabete Duarte Neves & Beatriz Lopes Cancela & Rui Miguel Pinto Ribeiro Guedes	<i>Beyond the Casket: Corporate Responsibility and Sustainability in the Funeral Industry</i> Guilherme Crucho, Rute Abreu & Maria Victoria López-Pérez	<i>Less time, less stress: the task file system as a sustainable coordination model for EU-funded CSR projects</i> Igor Razbornik & Sanja Todosijević	<i>The metamorphosis of corporate social responsibility programs under the impact of Artificial intelligence</i> Mirela Panait & Irina Rădulescu	<i>The impact of ESG criteria on value creation in the strategic marketing of organizations in Portugal</i> Carlos Alberto Lopes
<i>The Impact of Innovation and Productivity on SME Mortality in Portugal: An Analysis of the Post-Pandemic Period (2020-2022)</i> Carla Marisa Pereira & Catarina Alexandra Dias Mendes Gomes	<i>Governance of oceans and challenges</i> Silvia Chowdhry	<i>Ethical leadership and human resource management: a systematic literature review</i> Maria João Santos & Yuwen Weng	<i>Corporate Social Responsibility and Pharmaceutical Innovation: The PIM Service at Holon Pharmacies Cova da Beira</i> Andreia Martins	<i>The metamorphosis of corporate social responsibility programs under the impact of Artificial intelligence</i> Mirela Panait & Irina Rădulescu	<i>Governance and sustainability: the role of ESG indicators in creating sustainable value globally</i> Paula Proença
			<i>Corporate Social Responsibility and Pharmaceutical Innovation: The PIM Service at Holon Pharmacies Cova da Beira</i> Andreia Martins	<i>AI in Global Supply Chains and CSR Strategy Adaptation in Eastern Europe: A Post-Socialist Political Economy Perspective</i> Yueheng Wang	



Parallel Session 2
Wed 3 Sept 15.30 – 17.00

Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
Room no. 7.11	Room no. 7.17	Room no. 7.18	Room no. 7.19	Room no. 7.19A	Anf. 7.20
Workshop 1	Chair: João Carlos Correia Leitão	Chair: José dos Santos Dias	Chair: Igor Razbornik	Chair: Sandra Metry	Chair: Sarah Ahmed Wahba
<i>EDI4CSR – Advancing Corporate Social Responsibility through Equality, Diversity, and Inclusion</i>	<i>The role of circular economy in advancing sustainable development in Brazil: A correlation-based analysis of SDG impacts</i>	<i>Ethics, Equity, and the Algorithm: Building a Gender-Inclusive CSR Future</i>	<i>Greenhushing – Conceptual Foundations, Theoretical Framework and Typology Development</i>	<i>The Relationship between Corporate Social Responsibility and Employee Engagement: A Meta-Analysis</i>	<i>From Red to Green: How Portuguese Consumers Perceive EDP's New Sustainable Brand Identity</i>
Claudia Dias & Ricardo Gouveia Rodrigues	Mario Jose Paillacho Silva, Lisbeth Cathiana Paillacho Bolaños & José Ángel Pérez-López	Karolina Kolodziej	Stephan Dua Modest & Srinivas Sridhara	Sudhir Chandra Das & Deepti Kerketta	Anna Carolina Boechat, Maria Francisca Oliveira, Élmano Ricarte & Albérico Rosário
	<i>The role of inspirational leadership and value orientation in corporate social irresponsibility, and its impact on the image and emotional appeal of large companies</i>	<i>Legal Responsibility of Digital Platforms in Commercial Relationships: Between Intermediation and Entrepreneurial Activity</i>	<i>From logistics to financial capability and loyalty: the influence of sustainability on consumer decision at ZARA</i>	<i>Portuguese consumers' perceptions of the agri-food sector's social responsibility policies</i>	<i>Brand Inclusivity Authenticity</i>
	Claudio Marcio de Almeida & Emerson Wagner Mainardes	Alberto José Figueiredo, José Ángel Pérez-López, Rute Abreu & Manuela Natário	Sofia Kovalchuk, Humberto Ribeiro & Rui Bertuzi	F. Teixeira, A. Marta-Costa, A. Paço, L. Vacas-de-Carvalho & P. Mota Veiga	Sarah (Sa'arah) Alhouti & Ada Leung
	<i>Corporate Social Responsibility in Universities: Sustainability and Social Impact</i>	<i>Does AI Challenge the Notion of Free Will or Divine Sovereignty?</i>	<i>Driving Customer Loyalty through Corporate Sustainability in Retail Banking: Exploring Generational Differences within a Dual Sufficiency-Necessity Framework</i>	<i>Wine consumption in households : Analysis of the factors that influences the amount spent on wine products</i>	<i>Perception and Participation in CSR and Employees' Organizational Commitment: The Mediating Role of Psychological Capital and the Moderating Role of Two National Contexts</i>
	Phetole Emanuel Ramatsoma & Md. Humayun Kabir	Silvia Chowdhry	Ovidiu I. Moisesescu & Oana A. Gică	Natália Chitaka Lutukuta Alicerces & Tshiniama Muangala Landry	Chaymae Abbana Bennani, Jean Cadieux, Remi Labelle-Deraspe & Amina Bennouna



Parallel Session 3

Thurs 4 Sept 9.00 – 10.30

Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
Anf. 7.20	Room no. 7.17	Room no. 7.18	Room no. 7.19	Room no. 7.19A	Room no. 7.11
Chair: Edwin Mujih	Chair: Sudhir Chandra Das	Chair: Chaymae Abbana Bennani	Chair: Sumita Sindhi	Chair: Karolina Kolodziej	Chair: Piotr Dzik
<p><i>Adoption Dynamics of Converging Technologies in Onboarding and Training: A Scoping Review Integrating TAM and TRI</i> Martha Liliana Torres-Barreto & Camilo Giraldo-Giraldo</p> <p><i>Exploring Sustainable Fashion Behavior: An Extended Theory of Planned Behavior Approach</i> Yara Mohamed Zaky, Sandra Metry & Raghda Elebrashi</p> <p><i>Innovation from a local perspective in Ecuador: showing the limits and limitations the real development in peripheral countries</i> Mariana Lima Bandeira, Genoveva Espinoza Santelli & Fernando López Parra</p>	<p><i>An integrated Strategic Sustainability – Risk Management modeling approach for Product Development of Malaysian Furniture Companies</i> Lin Woon Leong</p> <p><i>An exploratory analysis of factors influencing eco-friendly manufacturing practices</i> Lídia Maria Ferrão Baltazar & Paula Cristina Ribeiro Ângelo</p> <p><i>Reimagining Corporate Social Responsibility: Organizational Purpose and Human –AI Synergy: From AI Capabilities to Human Oversight: Designing Socially Responsible Innovation in Living Labs</i> Rita Lankauskienė & Monika Belhaj</p>	<p><i>How do marketing, development, research and administration influence profit in startups?</i> Hélder Carreira & Tobias Machado</p> <p><i>The Impact of Corporate Social Responsibility on Customer Satisfaction and Loyalty in the Romanian Restaurant Industry</i> Iuteș Raluca Maria & Oana Adriana Gică</p> <p><i>Aligning HRM Practices with Social Mission: A Conceptual Framework for Social Enterprise Performance</i> Jacob A. Massoud & Vafa Saboori-Deilami</p>	<p><i>Impact of corporate social (ir)responsibility on organizational identity and sustainability innovation</i> Beatriz Lopes Cancela, Élio Marques & Maria Elisabete Duarte Neves</p> <p><i>High Costs, High Impacts: Faculty Evaluation and Fairness in the Open Access Era</i> Rute Abreu, Sara Nunes, Liliane Segura, Ana Clara Borrego, Francisco Carreira, Filipe Caetano, Pedro Pinto & José Ángel Pérez-López</p> <p><i>Impacts of inspirational leadership and value orientation on corporate social irresponsibility: a cross-cultural analysis</i> Claudio Marcio de Almeida, Emerson Wagner Mainardes & Luiz Felipe Magnago Blum</p>	<p><i>Does Internal Corporate Social Responsibility drive Employee Well-Being? Evidence from a Positive Balance perspective</i> Teresa C. Herrador-Alcaide, Montserrat Hernández-Solís, João Carlos Correia Leitão & Dina Batista Pereira</p> <p><i>Respect for the right to person in the context of national, European and international legal framework</i> Catalina Georgeta Dinu</p> <p><i>Awareness of sustainability in a higher education institution</i> Daniel Martins & Ana Sofia Saraiva</p>	<p><i>A Bibliometric Analysis of 20 Years of Research on Accounting and Social Entrepreneurship (2005–2025)</i> Juliana Borges Martins Antunes & Maria do Céu Gaspar Alves</p> <p><i>Securing Academic Credentials with Blockchain: Perspectives from Higher Education Administrators in Kuwait</i> Dina Abdallah</p> <p><i>The Evolution of Sustainability Themes in the Banking Sector: A Systematic Literature Review</i> Elena Rondos-Casas, Széles Zsuzsanna & Cristina Góis</p>



Parallel Session 4
Thurs 4 Sept 14.00 – 15.30

Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
Anf. 7.20	Room no. 7.17	Room no. 7.18	Room no. 7.19	Room no. 7.19A	Room no. 7.11
Chair: Dalia Abdulwahab	Chair: Maria João Santos	Chair: Emeka Chiedozie	Chair: Giulia Pascuzzi	Chair: Sheku Ahmed Fofanah	Chair: Oana Șaramet
<p><i>Two Decades Long Research on Corporate Social Responsibility and Reputation: Bibliometric Analysis Based on SCOPUS Database</i> Sudhir Chandra Das & Deepti Kerketta</p> <p><i>Universal definitions proposed for CSR, CSI and CP</i> Margaretha J Preston</p> <p><i>Corporate Social Responsibility Drivers and Barriers in Universities for Societal Financial Empowerment</i> Phetole Emanuel Ramatsoma & Md. Humayun Kabir</p>	<p><i>Valorisation of Residual Forest Biomass through Anaerobic Digestion: A Sustainable Alternative to Combustion</i> Tiago Simões & José Góis</p> <p><i>How personality trait, neophilia and curiosity shape European perceptions of insects as a protein source</i> Andreia C. B. Ferreira, Enrique Bigné, Ricardo Gouveia Rodrigues, Ana Rodrigues Gouveia & Oliva Martins</p> <p><i>Water availability: A present and future crisis</i> Shahla Seifi</p>	<p><i>Circular economy in emerging markets: insights, challenges, and pathways forward</i> Mario Jose Paillacho Silva, Lisbeth Cathiana Paillacho Bolaños & José Ángel Pérez-López</p> <p><i>Assessing the Quality of SDGs Reporting in Portuguese Municipalities: An Analysis of Municipal and Report-Level Factors</i> Verónica Ribeiro, Sónia Monteiro & Kátia Lemos</p> <p><i>Diversity, Equity, and Inclusion as Strategic Dimensions of CSR: A Systematic Review of the Literature</i> Claudia Dias</p>	<p><i>Accountability as a Governance Mechanism for Corporate Social Responsibility in Sustainable Tourism 5.0 in the State of Roraima, Brazil</i> José dos Santos Dias, Rute Abreu, Georgia Patrícia da Silva Ferko & Márcia Teixeira Falcão</p> <p><i>Integrating Generativity, Emotional Bonding, and GenAI Anthropomorphism to Foster Environmentally Responsible Behavior in Heritage Tourism: A Conceptual SOR Framework</i> Sarah Ahmed Wahba, Raghda Elebrashi & Sara Eldeeb</p> <p><i>Assessing the relationship between tourism and sustainable development: An empirical approach</i> João Capucho, João Leitão & Helena Alves</p>	<p><i>The Role of Accountability in Financial Performance: Evidence from the European Energy Sector</i> Liliana Marques Pimentel, Helena Maria Santos de Oliveira, Andreia Fernandes & Ricardo Joaquim</p> <p><i>New Sustainability Reporting in the Electricity Industry: A Case Study Analysis</i> Gonçalo Carvalho & Cristina Góis</p> <p><i>Carbon Neutral Certification – A Qualitative Study of Antecedents and Communication Strategies</i> Stephan Dua Modest</p>	<p><i>The Role of Artificial Intelligence in CSR for Fostering Stakeholder Engagement and Governance: Insights from the Indian Context</i> Sumita Sindhi</p> <p><i>Impact of Artificial Intelligence on Asylum and Immigration</i> Lorena Gabriela Nițoiu</p> <p><i>AI for Access and Equity: MILESTTM as a Scalable Innovation for Funding Inclusion and Local Transformation</i> Sanja Todosijević, Igor Razbornik & Saša Jovanović</p>



Parallel Session 5
Fri 5 Sept 9.00 – 10.30

Track 1	Track 2	Track 3	Track 4	Track 5
Anf. 7.20	Room no. 7.17	Room no. 7.18	Room no. 7.19	Room no. 7.19A
Workshop 2	Chair: Oana A. Gică	Chair: Rita Lankauskienė	Chair: Mirela Panait	Chair: Walter Daniel Ovelar Fernández
Getting published in international journals and books David Crowther	Shaping the first set of ESRS: Characteristics of stakeholders Esther Ortiz-Martinez, Erekle Pirveli & Salvador Marín-Hernández Market orientation and sustainability: the case of Angola Tshiniama Muangala Landry, Ricardo José De Ascensão Gouveia Rodrigues & Carlos Alberto Fernandes Sampaio Managing the Uncertainties of Business in Africa: The Need for Business Continuity Plans for Family-Owned Businesses in Developing and Emerging Markets (DEMs) Franklin Nnaemeka Ngwu, Lukman Lasisi & Chijioke A Ngwu	The rule of law and the responsibility of public authorities in the correct organization and conduct of presidential elections in the era of social networks Oana Şaramet The role of external assurance in enhancing non-financial reporting quality: Insights from the Portuguese regulatory context Sónia Monteiro & José Silva UK Environmental Law 10 Years after Brexit: Softer or Tougher Edwin Mujih	Open innovation ecosystems for collaborative CSR initiatives: An international perspective of corporate strategies Lan Jiang Unsustainable development, irresponsible corporations, inhuman design. How design students perceive ethical abuses in business Piotr Dzik The importance of accountability in charities Augusto Simões, Humberto Ribeiro & Rui Bertuzi	Synthetic Faces, Real Feelings: Parasocial Interaction and CSR Authenticity in the Age of Virtual Influencers Sandra Metry & Rawan Diaa Beyond Aesthetics: Valuation, Sustainability Practices, and Corporate Social Responsibility in Hair and Beauty Institutes Inês Dias, Raquel Garde Sánchez & Rute Abreu Job Satisfaction and Employee Attrition: Analyzing the Role of Organizational Characteristics Andreia Martins & Joana Cruz